



June 9th, 2020

Attn:  
Business Owner / Manager

## HAWAII NEIGHBOR ISLAND PRINT DISTRIBUTION PROGRAM MAGAZINES & SLIM JIMS — SERVICE TERMINATION NOTICE

Aloha,

On April 1st, 2020 we distributed a notice regarding the suspension of this program due to the significant impacts from the COVID-19 pandemic. Since then, with further negative impacts on tourism and many local businesses, matters have unfortunately become much worse.

As of today, visitors to Hawaii still remain under mandatory 14-day quarantine and this has crushed the tourism industry along with the livelihoods of thousands of local families. We are uncertain how soon Hawaii tourism will return and the pace at which it will return.

On top of these harsh realities, new health and safety precautions are being implemented at most all businesses that are fortunate to be opening. This also applies to the airports we service. Including measures to support social distancing, disinfecting procedures and minimizing human contact on shared surfaces. These measures create significant challenges and costly changes for the PDP program.

In light of these listed factors and among others, Hawaii Airport Advertising and the State of Hawaii Department of Transportation Airports Division (DOTA) have made the decision to formally terminate the PDP program.

Effective today, June 9, 2020, the Hawaii Airport Advertising Print Distribution Program is officially terminated. We will begin removing racks immediately and returning any remaining publications to our distribution service provider. To retrieve any publications, please contact our distribution service provider: [ahren@mauicirculation.com](mailto:ahren@mauicirculation.com)

We thank you very much for your business over the years and look forward to doing our part in the rebuilding of our economy and Hawaii's tourism industry.

A handwritten signature in black ink, appearing to read "Jack Dugan".

Jack Dugan  
Director, Hawaii Airport Advertising