



HAWAII NEIGHBOR ISLAND AIRPORTS - PRINT DISTRIBUTION PROGRAM NOTICE OF MONTHLY RATES CHANGE

Aloha,

This is a notice to inform you of an upcoming rate change to our program prices. Due to significant reduction in demand, combined with increased operational costs, this change is necessary to operate the program in a financially sustainable manner.

The rates below will become effective on September 1, 2022 for the entire Hawaii Neighbor Island Print Distribution Program at OGG, KOA, ITO, and LIH airports.

Monthly Rates Effective September 1, 2022

Single Sheet Brochures (4" x 9")	\$45 per month (per slot)
Slim Jims & Maps (4.25" W x 11" H)	* \$50 per month (per slot)
Magazines (up to 8.5" W x 11" H)	\$95 per month (per slot)

*Slim Jim slot requirements differ per airport, please see below:

Slim Jim slots are not available at ITO. For Slim Jim & Map slots at KOA, sets of 3 slots are required.

For Slim Jim & Map slots at OGG, sets of 2 slots are required (magazine slots are used to fit 2 Slim Jim/Map publications in each slot).

For Slim Jim & Map slots at LIH, rate is \$45/moth per slot (sets of 3 slots are strongly recommended).

If you have any questions or concerns about the above changes, please email pdp@hawaiiairportadvertising.com. We thank you for your support and continued business.

Mahalo!

Hawaii Airport Advertising